



# Pass it on CAMPAign

## The Challenge:

### I'm passing what?:

The Pass it on CAMPAign creates a way for church groups to give the gift of camp. You will be giving someone the opportunity to have the same life-changing experience that has impacted you. Your group will create a media project about experiences at one or more of the Western PA United Methodist church camps. Be one of the first 50 groups to submit a media project by May 15<sup>th</sup> and receive a campership certificate to PASS ON to someone else. The certificate covers the room and board fees of camp, which can be up to \$375. Note: Extra fees (beyond room and board) that are included in the camp fees, will need to be paid by the individual or through other camperships. These fees include things like adventure costs, horse fees, etc.

### Who's in your posse?:

Groups should be made up of **3** or more individuals from the same congregation. These can be youth groups, Sunday school classes, small groups, or a group of crazy friends from church! Make sure you have the support of your Pastor because they will approve the recipient of your invitation and campership certificate. An individual can only participate in one group, but your congregation may have several groups submit an entry.

### Someone's going to camp!:

Before you begin creating your project, get together with your group and prayerfully decide on someone who you would like to invite to camp. This should be a person who has never been to summer camp at Camp Allegheny, Jumonville, or Wesley Woods. This should also be someone who wants to go to camp this coming summer but does not have the financial resources to cover the fees of camp. Don't forget to think outside of your church as well. There may be someone from your school or community that would benefit from a camp experience, but needs help finding the funds to get there. This person will remain completely confidential, their information will not be used beyond the registration process. Once your group has decided on someone to extend this invitation too, contact that person to confirm that they will utilize this invitation and campership!

### What'cha doin'?:

All of the media projects must tell the collective camp story of your group. It should share experiences that you had at one of our three camps, how summer camp has impacted your life, and/or why you love/keep coming back to church camp. Your story needs to be presented in a way that encourages or invites someone else to attend summer camp. It is important that every member of your group be actively involved in the creation of your project. Your group can choose to do one of the three media projects listed below:

- **VIDEO - 1-2 minutes in length**  
To submit your video, post it to YouTube and write the link on your submission form  
Note: We will need a signed consent form for each youth (under 18) that is in your video
- **RECORDED ORIGINAL SONG - 45 seconds - 1 minute in length.**  
To submit your recorded song, email it as an Mp3 along with your submission form or mail a cd along with your submission form to the conference camping office.
- **POSTER - 11"x17"**  
To submit your poster, scan it into your computer and email it along with your submission form or have hand deliver the poster to the conference office to be scanned (you can mail it but please place it in an 11"x17" envelope and write "do not bend" on the outside of it).

Remember: All members of your group must be actively involved.

**Submit your project by May 15th.**  
**Campership certificates will be sent to the first 50 submissions!**

All entries must be accompanied by a "submission form" and signed consent forms, if applicable. Note that submitted media projects may be posted on the conference website, used in promoting summer camp, and displayed at the Annual Conference in June.

### Get it here:

Submissions can be emailed to:  
**umcamp@wpaumc.org**  
or mailed/delivered to:  
**United Methodist Conference Center**  
**Attn: Camping Office**  
**PO Box 5002**  
**Cranberry Township, PA 16066**

Thank you for participating in this great new ministry! We look forward to seeing all the creative work that you do :)

**Live It!**